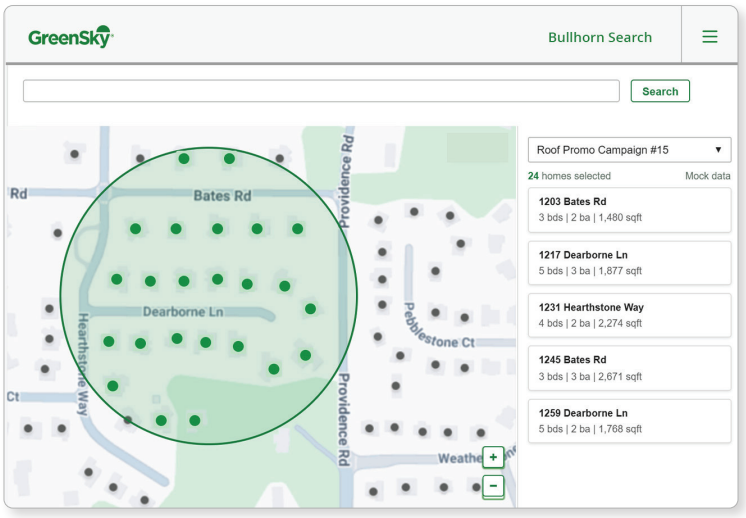
Bullhorn: Geo-Targeted Prescreen

Generate New, Qualified Leads in Your Priority Areas

Bullhorn, our new geo-targeted prescreen solution, identifies and instantly prescreens your leads.[1]

Using your current job locations as the geographic starting points, you can expand your marketing and canvassing reach with Bullhorn.



For illustrative purposes only. Subject to change.

Bullhorn helps you:

- Locate prospects in a microtargeted area
- Improve lead quality with prescreened offers
- Prescreen 50 leads in seconds
- Lower your Customer acquisition cost per lead



Selected prospects are prescreened for credit based on a loan plan you choose, with no impact on their credit score.[2]

Interested in Bullhorn?

CONTACT US

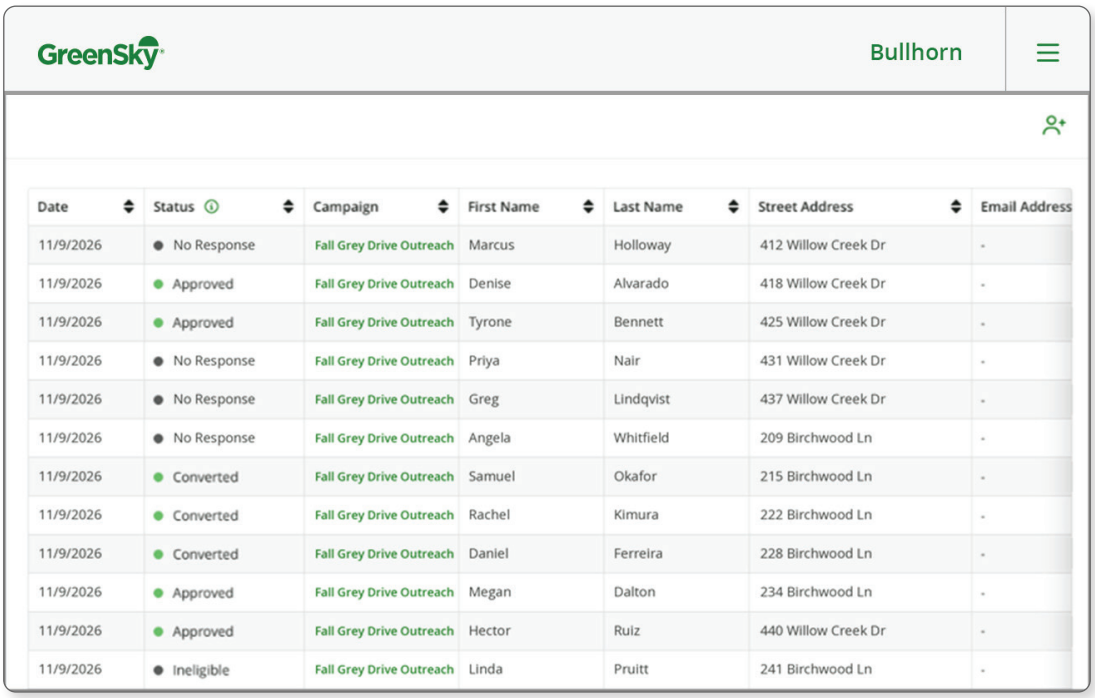
ACTIVATE BULLHORN

Find More Prospects with Bullhorn

Build Bullhorn into your marketing and canvassing strategy. Discover new prospects in just a few seconds.

The process is fast and easy:

1. Enter the address of a current job
2. The surrounding neighborhood pops up on the map
3. Select a radius around your target area
4. Prospects are automatically identified and property details provided
5. Submit prospects for prescreen
6. Prospects who pass prescreen receive a financing offer
7. Follow up with prospects



Date	Status	Campaign	First Name	Last Name	Street Address	Email Address
11/9/2026	No Response	Fall Grey Drive Outreach	Marcus	Holloway	412 Willow Creek Dr	-
11/9/2026	Approved	Fall Grey Drive Outreach	Denise	Alvarado	418 Willow Creek Dr	-
11/9/2026	Approved	Fall Grey Drive Outreach	Tyrone	Bennett	425 Willow Creek Dr	-
11/9/2026	No Response	Fall Grey Drive Outreach	Priya	Nair	431 Willow Creek Dr	-
11/9/2026	No Response	Fall Grey Drive Outreach	Greg	Lindqvist	437 Willow Creek Dr	-
11/9/2026	No Response	Fall Grey Drive Outreach	Angela	Whitfield	209 Birchwood Ln	-
11/9/2026	Converted	Fall Grey Drive Outreach	Samuel	Okafor	215 Birchwood Ln	-
11/9/2026	Converted	Fall Grey Drive Outreach	Rachel	Kimura	222 Birchwood Ln	-
11/9/2026	Converted	Fall Grey Drive Outreach	Daniel	Ferreira	228 Birchwood Ln	-
11/9/2026	Approved	Fall Grey Drive Outreach	Megan	Dalton	234 Birchwood Ln	-
11/9/2026	Approved	Fall Grey Drive Outreach	Hector	Ruiz	440 Willow Creek Dr	-
11/9/2026	Ineligible	Fall Grey Drive Outreach	Linda	Pruitt	241 Birchwood Ln	-

For illustrative purposes only. Subject to change.

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[1]Charges apply.
[2]Prospects are identified using a soft credit inquiry, which does not affect credit scores. Prospects who meet pre-established eligibility criteria receive a firm offer of credit. The offer is subject to the consumer submitting an application, verification of information, and continued eligibility. If the consumer applies, a hard credit inquiry will be performed. Merchants are strictly limited to using the prescreen decision to remind the prospect of the prescreen firm offer of credit.

Images used may have been created using Artificial Intelligence (AI) tools and do not depict actual people, places, or events.

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EQUAL HOUSING LENDER